



Sponsorship Packages

JETT2006

The Junior European Team Trophy Challenge (JETT) sponsorship packages provide your company with the ideal opportunity to build your brand awareness, enhance your corporate image, engage with your target audience in a relaxed environment, reach a Europe-wide audience and benefit from your branding being placed throughout a comprehensive direct mail, advertising and PR campaign.

Gold

- Full branding throughout the event including TV, press and radio coverage
- Full branding throughout PR and marketing campaign including logo presence on all promotional literature
- Press release highlighting the sponsorship of the event
- Photography for post event press coverage
- Full page advert in event programme
- ½ page editorial in the event programme
- Dedicated page on event website for editorial
- Prominent banner advert on event website with link to sponsors website
- Logo on event tickets
- Logo on event uniforms
- Opportunity to distribute promotional literature at the event
- Opportunity to place promotional literature in all pre-ordered tickets
- 20 complimentary tickets
- Opportunity to purchase additional tickets at reduced rates
- Full hospitality package including meal for 10 people
- Sponsors name announced and highlighted throughout event
- Key speaking opportunity
- Up to 4 track side banners
- Permission to use "Proud sponsors of Junior European Team Trophy Championship"
- First option to renew for 2007

Silver

- Branding throughout the event including TV, press and radio coverage
- Branding throughout PR and marketing campaign including logo presence on all promotional literature
- ½ page advert in event programme
- Banner advert on event website with link to sponsors site
- 10 complimentary tickets
- Full hospitality package including meal for 5 people
- Opportunity to purchase additional tickets at reduced rates
- Sponsors name announced and highlighted throughout event





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Press campaign highlighting the sponsorship of the event
Opportunity to place promotional literature in all pre-ordered tickets
Opportunity to distribute promotional literature at the event
2 track side banners

Bronze

¼ page advert in event programme
Banner advert on event website with link to sponsors site
5 complimentary tickets
Opportunity to purchase additional tickets at reduced rates
Sponsors name announced and highlighted throughout event
Press campaign highlighting the sponsorship of the event
1 track side banner

Hospitality

Full hospitality package including meal for 10 people
Branding throughout suite
Opportunity to distribute corporate literature
¼ page advert in event programme
Exclusive logo presence on lunch menu
Key speaking opportunity at beginning of meal
Logo on hospitality staff uniforms
Logo on VIP tickets to hospitality suite
Banner advert on event website with link to sponsors site
1 track side banner

Individual Race Sponsorship

Sponsors name announced at beginning of race and on presentation of award
Listing in event programme
Opportunity to purchase tickets at reduced rate

To discuss these opportunities further please contact:

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